



In order to survive in today's competitive landscape, independent retailers must Circle The Wagons.



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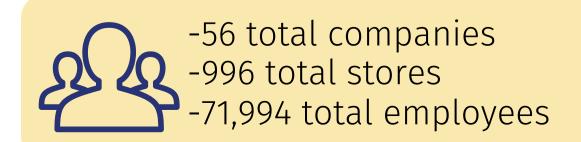
HOW IT WORKS

Stay Independent, Get Purchasing Power

INDIVIDUALLY,
WE HAVE LIMITED
BUYING POWER WITH
REGARDS TO "NOT
FOR RESALE" EXPENSE
COMMODITIES AND
SERVICES...

BUT IF WE "CIRCLE THE WAGONS" & COMBINE THE PURCHASING POWER OF THE SHARE GROUPS, WE CAN SUPERCHARGE OUR BUYING POWER!

WHO WE TOUCH



Our mission is to reduce expenses and improve operations of all members through combined purchasing power.

BEYOND THE GPO

Beyond the traditional GPO offerings, we take a new approach to *profit enhancement* by developing innovative opportunities, employing new technologies, and exploring emerging trends.



Store in Store Concepts

Revenue Share marketing and sales opportunities to utilize underutilized floor space. No cost to the retailer (construction, fixtures, etc.)



Kiosks

The Automated Retail Kiosks
(ARKs) offered through CTW will
transform how you use space in
your grocery store. Unused floor
space can now be a coffee shop,
high-end candy store, make up
department, toy shop, or
electronics department.



Energy Saving Opportunities

CTW has developed programs to help our retailers address energy consumption and reduce this expense. Through solar, anti sweat heater controls, LED Lighting and EV charging opportunities; we have created path forward to significantly reduce your energy costs.



OUR VENDORS















We source and vet vendor parters across the United States and Canada who can provide you with everything from advertising optimization, to energy efficient solutions, to used equipment, to phone and internet systems.

















Advertising Optimization



Coin Solutions & Cash Management



Insurance & Employee Benefits



Energy Saving Solutions



Drug Testing & Health Scanners



Equipment & Shopping Carts



ESLs & Expiration Date Management



Loss Prevention & ID Verification



Office Supplies



Phones, Tech
Devices & Internet



Uniforms

CURRENT OFFERINGS

The no-cost membership to the Circle The Wagons **Group Purchasing** Organization allows independent grocery retailers exclusive access to the deals offered by our vendor partners. Our overall goal is to save you time and money.





OUR TEAM



BARTON HOWARD

Co-Founder and CDO, entrepreneur, retail expert, and former head of loss prevention



HEATHER RUSSELL

Director of Administration & Finance



AMY FRANCOIS

Business Development Specialist



DAVE MCKELVEY

National Director of Sales



ADELE LABAT

Strategic Development Coordinator

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